

JiMi Agency: Prism Business Card Information

JiMiAgency.net

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General Information:

- Coating: **Prism front**, Matte coating back
- **Double sided printing (FULL COLOR)**
- Rounded edges
- 300 gram paper
- **200/400 copies per design**
- **Actual size is 8.5 cm by 5.5 cm (~3.3 in by ~2 in)**
- **Working size is 8.9 cm by 5.9 cm**
- Work in 300dpi at CMYK mode

How to format your images:

1. Download the template PSD templates. You can find them under “My Account” Page.
2. Designs need to be in **CYMK Color Mode**
3. Your image dimensions should be 697 X 1051 Pixels (300dpi)
4. Save your final images as JPEG

** Actual card colors may be slightly off due to the differences between RGB monitor display and CYMK printing*

Please be aware that parts outside the blue guidelines (2mm/edge) will be cropped. We recommend to give enough space away from the edges with fonts (3mm away from our 2mm cut line)

**Also be careful of rounded corners.*

How to submit images:

1. Check if your images are formatted correctly (fee is \$5 if we have to change anything!)
1. Label your images in the following format: (use your REAL name)
 - a. **If you are printing many copies of the same design, please send us multiples of the front and back; this makes organization on our end easier.**

For 200 copies per design orders:

Front: “2Yourname_card_1a” Back: “2Yourname_card_1b”

*e.g. 2MaryKay_card_1a 2MaryKay_card_1b
2MaryKay_card_2a 2MaryKay_card_2b*

For 400 copies per design orders:

Front: “4Yourname_card_1a” Back: “4Yourname_card_1b”

*e.g. 4MaryKay_card_1a 4MaryKay_card_1b
4MaryKay_card_2a 4MaryKay_card_2b*

“1a” will have prism sparkle coat
“1b” will have matte coat

3. Upload your files. Go to jimiagency.net → **My Account** → **Orders** → click on your current order → and upload design using the **Add file** button.

Frequently Asked Questions:

- Can I have one order be 100 copies of Design A and 100 copies of Design B?
No. The way these industrial printing companies work, the minimum is 400+ copies of the **same** design.
- How are you getting these made?
We are ordering from a korean printing company. We are organizing group orders of 72 designs because that's the minimum numbers that they'll print.
- Do these have to be a business card?
Not necessarily. Some people have made them into trading cards, or even tarot. They make great backing cards for other products like enamel pins and acrylic charms. The design is up to you, so long as your image is in the correct format.
- Does my front and back need to be the same image?
Nope!
- Why are these so expensive?
Our prices are divided into two main categories: printing, shipping. And although they are small, these cards have a lot of extras that add up!
- I don't have PayPal! Is there any other way for me to send money to you?
We prefer to be paid via PayPal, but if this is an issue **please e-mail us first.**
- Do I get tracking?

When you order your products, you will get to chose your shipping options. Standard shipping (available only for packages under 2kg) will take up to 5 weeks with not tracking. CP shipping usually takes 1-2 weeks with tracking. EMS shipping takes around 1 week with tracking.

- *How will you use my art for “promotional purposes?”*

We'll only use your art to promote this service, or advertise our company. We will not make any profit whatsoever. We may slightly alter your art (filters, cropping, artistic product shots, etc.), but will always credit you/the artist.

If you're uncomfortable with any of this, just let us know. We'll **never** include your art without your express permission!

- *Will there be more group orders like this in the future?*

Yes, mostly likely! Join our [mailing list](#) for future projects and services.

If you have other questions or concerns, e-mail us at
jimiagencyinc@gmail.com.

