JiMi Agency: Clear Tapes

JiMiAgency.net

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Artist: Ameru

Be able to play with transparency and white masking printing option! Tapes have "soft adhesive," meaning that you can re-apply them if you pull the tapes off gently.

General Information:

- Material Plastic PET: Removable Fancy tape
- Actual tape dimensions/length: 15mm by 7 meters
- Design dimensions: 15mm by 300mm (1.5cm by 30cm)
- Individually wrapped
- Comes with 2 color circle label stickers per roll
- Tapes have soft adhesive; you can re-apply them if you pull the tapes off gently
- Be able to play with full transparency, partial transparency/partial white masking, and full white masking options

Formatting:

- Download the template PSD templates and information package. You can find them under "My Account" Page.
    - 3 templates (washi tape, Color sticker without background, Color sticker with background)
    - **Read over the Guidelines (file 001-005)**

- CYMK color mode Save and send your files as PSD

- 600 dpi

- Create a folder per Clear tape design set

Clear Tape
TRANSEPARENCY AND MASKING GUIDELINE

COLOR (CYMK) + WHITE MASKING PRINTING

Clear tapes have an additional option to add white masking to your designs. Taking adventage of the clear transparent nature of the PET plastic material, you can flex your design muscles and play around with different levels of transparency.

PET transparent film is water resistant and also removable!

3 TYPES OF TRANSPARENCY:
1) full transparent : No white masking
2) Partial white masking: add masking to make certain parts of your design pop
3) Full white masking: apply masking to all areas. Design wil be more vivid.

Please note, even with full white masking, the tapes will still slightly be transparent.

FULL TRANSPARENT

PARTIAL MASKING

FULL MASKING

1 FULL TRANSPARENT (NO WHITE MASKING)

2 PARTIAL MASKING (WHITE MASKING)

3 FULL MASKING (WHITE MASKING)

TRANSPARENCY COMPARSION PHOTOS

APPLIED ON LIGHT BACKGROUND

APPLIED ON COLOR BACKGROUND

APPLIED ON DARK BACKGROUND

PHOTOSHOP WHITE MASKING FILES: You need to seperate the image file (CYMK COLOR) and the white masking file (use BLACK K:100%)

MASKING COLOR : BLACK (K:100%) - USE 100%OPACITY

Layers	Channels	Paths

Normal — Opacity: 100%

Lock: — Fill: 100%

Image layer

Masking layer
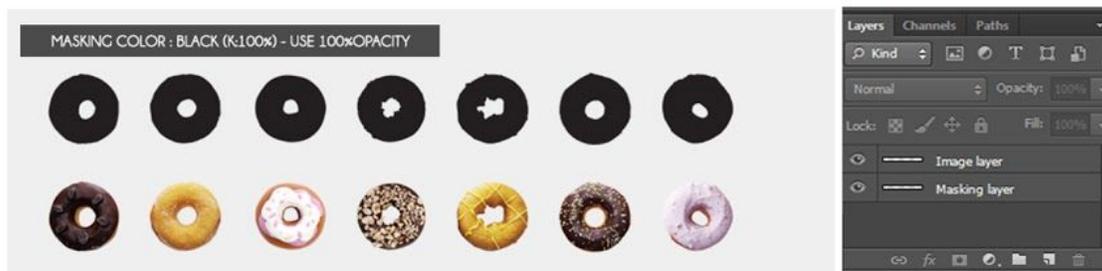
<u>Submitting Files:</u>

1. Files must be formatted correctly (fee is $5/file if we have to change anything past due date)

2. Label your PSD files in the following format: (use your REAL name)

   Clear Tape Design: *Yourname_Clear#ofrolls_1A*
   *Color Label Sticker Front: *Yourname_Clear#ofrolls_1B*
   *Color Label Sticker Back: *Yourname_Clear#ofrolls_1C*

   E.g. JamesBond_Clear80_1A

   > *There are two types of psd files for label stickers*
   > 1. *Without background art*
   > 2. *With background art*
   > *Please use the correct psd file depending on your design*

STICKER LABEL DESIGN WITHOUT BACKGROUND

TAPE
FONT SIZE SHOULD BE 6pt+
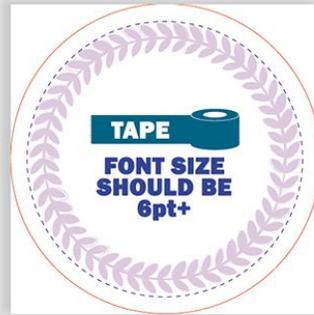
USE PHOTOSHOP FILE: color label(36mm) without background
FOLLOW INSTRUCTIONS GIVEN IN THE FILES

FINAL STICKER FORM

STICKER LABEL DESIGN WITH BACKGROUND

TAPE
FONT SIZE SHOULD BE 6pt+
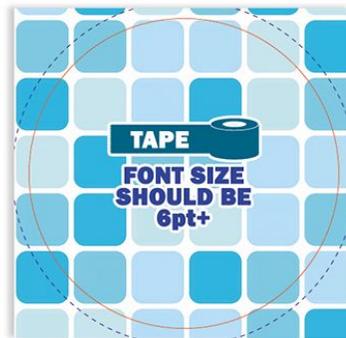
USE PHOTOSHOP FILE: color label(40mm) with background
FOLLOW INSTRUCTIONS GIVEN IN THE FILES

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3.For each design set, add your 3 PSD files in a folder and label it as *Yourname_Clearr#ofrolls_1*

Organizing Tape Files

JiMiAgency

LaraCroft_tape ▸

| Organize ▾ | Include in library ▾ | Share with ▾ | Burn | New folder |

Favorites
- Desktop
- Downloads
- Recent Places

Name
- 📁 LaraCroft_Clear40_1
- 📁 LaraCroft_Washi60_2
- 📁 LaraCroft_Washi60_3
- 📁 LaraCroft_Washi80_4
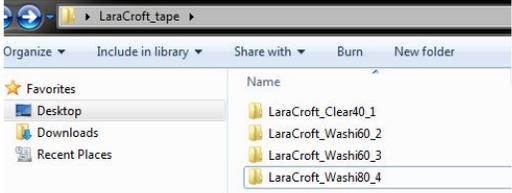
FirstLastname_tapetype#rolls_design#

ORDER Example:
1 clear tape @ 40 copies
2 washi tape @ 60 copies
1 Washi tape @ 80 copies
4 design sets in total

Folder name:
FirstLastname_tapetype#rolls_design#

LaraCroft_tape ▸ LaraCroft_Clear40_1

| Organize ▾ | Include in library ▾ | Share with ▾ | Burn | New folder |

Favorites
- Desktop
- Downloads
- Recent Places

Name
- 📄 LaraCroft_Clear40_1A.psd
- 📄 LaraCroft_Clear40_1B.psd
- 📄 LaraCroft_Clear40_1C.psd
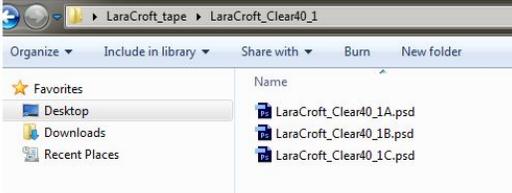
PSD File sets names:
Tape roll design
FirstLastname_tapetype#rolls_design#A

Tape Label Sticker 1
FirstLastname_tapetype#rolls_design#B

Tape Label Sticker 2
FirstLastname_tapetype#rolls_design#C

Notes:

.rar/.zip your Folder (FirstLastName_tape)

Most psd files should just have the following layers:

Guidelines(sticker labels)
Text (if you have any text) --> Rasterize text layer
Image layer (merge your image into 1 layer)
Masking (for Clear tapes)

4.   Upload your files. Go to jimiagency.net → **My Account** → **Orders** → click on your current order → and upload design file set using the **Add file** button.

5. ***Be ready to Edit your designs during our editing stage***

__Frequently Asked Questions:__

- *How are you getting these made?*

    We are printing from a Korean company/factory. Should any problems arise, we can physically visit them to clear any issues.

- *I don't have payPal! Is there any other way for me to send money to you?*

    We prefer to be paid via payPal, but if this is an issue **please email us first.**

- *Do I get tracking?*

    When you order your products, you will get to chose your shipping options. Standard shipping (available only for packages under 2kg) will take up to 5 weeks with not tracking. CP shipping usually takes 1-2 weeks with tracking. EMS shipping takes around 1 week with tracking.

- *How will you use my art for "*promotional purposes*?"*

    We'll only use your art to promote this service, or advertise our company. We will not make any profit whatsoever. We may slightly alter your art (filters, cropping, artistic product shots, etc.), but will always credit you/the artist.

    If you're uncomfortable with any of this, just let us know. We'll **never** include your art without your express permission!

- *Will there be more clear tape group order like this in the future*

    It really depends on the demand. Washi tapes orders are complicated and need a lot of revisions between us, artists, and the factories. We will try to do them once in awhile.

If you have other questions or concerns, email us at jimiagencyinc@gmail.com