

JiMi Agency: UV Postcard Information

JiMiAgency.net

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General Information

- Double Sided Color
- **Front: Matte coating with *optional* UV spot gloss**
- Back: Matte coating
- Rounded edges
- 300 gram paper
- 200 copies per design
- Actual size is 10 cm by 15 cm (~4 in by 6 in)
- Work in 300 dpi, at CYMK color mode



UV is very glossy and shiny

UV has a different texture than the matte coating, which can create interesting effects!

Placement can be slightly shifted from where you intended the gloss to go

How to format your images

1. Download the template PSD templates. You can find them under “My Account” Page.
1. Front and back designs are in CYMK. Mask is in Greyscale Mode.
 - a. Use **ONLY** pure black and white for mask image.
 - i. Black = UV gloss coat
 - ii. White = Matte coat
2. Your image dimensions should be 1228 x 1819 Pixels (300dpi)
3. Save your final images as JPEG.

** Actual postcard colors may differ due to RGB monitor display and CYMK printing*

**Please be aware that parts outside the blue guidelines (2mm/edge) will be cropped. We recommend*

*to give enough space away from the edges with fonts**

**UV coat may be slightly off by 1mm*

**Be mindful of rounded corners.*

How to submit images

1. Check if your images are formatted correctly (fee is **\$5** if we have to change anything!)
2. Label your images in the following format:

Front is Matte w/ UV spot gloss
Back is Matte coating

Front: YOURNAME_UVpostcard_1a

Back: YOURNAME_UVpostcard_1b

UV: YOURNAME_UVpostcard_1c

3. Upload your files. Go to jimiagency.net → **My Account** → **Orders** → click on your current order → and upload design using the **Add file** button.

Frequently Asked Questions

- Can I have one order be 100 copies of Design A and 100 copies of Design B?
No.
- How are you getting these made?
We are ordering from a Korean company using offset printers.
- Does my front and back need to be the same image?
Nope!

- Can I make the entire front have gloss / Can I make the entire front have no gloss?

Yes! For full gloss, just make the “mask” file completely black. You can opt out of gloss, but the price will be the same.

- I don't have PayPal! Is there any other way for me to send money to you?

We prefer to be paid via PayPal, but if this is an issue **please e-mail us first**.

- How will you use my art for “promotional purposes?”

We'll only use your art to promote this service, or advertise our company. We will not make any profit whatsoever. We may slightly alter your art (filters, cropping, artistic product shots, etc.), but will always credit you/the artist.

- Do I get tracking?

When you order your products, you will get to chose your shipping options. Standard shipping (available only for packages under 2kg) will take up to 5 weeks with not tracking. CP shipping usually takes 1-2 weeks with tracking. EMS shipping takes around 1 week with tracking.

- Will there be more group orders like this in the future?

Yes, mostly likely! Join our [mailing list](#) for future projects and services.

If you have other questions or concerns, email us at [**jimiagencyinc@gmail.com**](mailto:jimiagencyinc@gmail.com).

