

JiMi Agency: Washi Masking Tapes

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washi tapes

General Information:

- Actual tape dimensions/length: 15mm by 10 meters
- Design dimensions: 15mm by 300mm (1.5cm by 30cm)
- Individually wrapped
- Comes with 2 color circle label stickers per roll

Formatting:

- Download the template PSD templates and information package. You can find them under “My Account” Page.
 - 3 templates (washi tape, Color sticker without background, Color sticker with background)
- **Read over the Guidelines (file 001-004)**
- CYMK color mode Save and send your files as PSD
- Create a folder per washi design set

Submitting Files:

1. Files must be formatted correctly (fee is \$5/file if we have to change anything past due date)
2. Label your PSD files in the following format: (use your REAL name)

Washi Tape Design: *Yourname_Washi#rolls_1A*

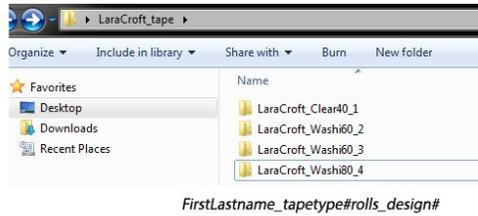
*Color Label Sticker Front: *Yourname_Washi#ofrolls_1B*

*Color Label Sticker Back: *Yourname_Washi#ofrolls_1C*

E.g. JamesBond_Washi60_1A

Organizing Tape Files

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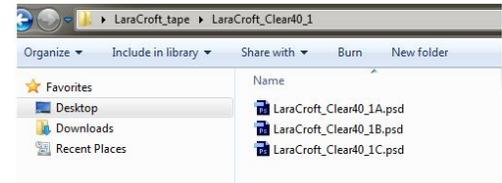
FirstLastname_tapetype#rolls_design#

ORDER Example:

- 1 clear tape @ 40 copies
- 2 washi tape @ 60 copies
- 1 Washi tape @ 80 copies
- *4 design sets in total*

Folder name:

FirstLastname_tapetype#rolls_design#



PSD File sets names:

Tape roll design

FirstLastname_tapetype#rolls_design#A

Tape Label Sticker 1

FirstLastname_tapetype#rolls_design#B

Tape Label Sticker 2

FirstLastname_tapetype#rolls_design#C

Notes:

.rar/.zip your Folder (FirstLastName_tape)

Most psd files should just have the following layers:

- Guidelines(sticker labels)
- Text (if you have any text) --> Rasterize text layer
- Image layer (merge your image into 1 layer)
- Masking (for Clear tapes)

There are two types of psd files for label stickers

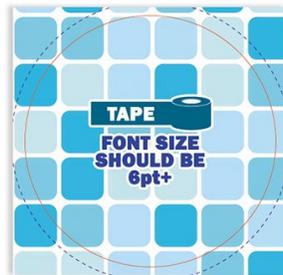
1. *Without background art*
2. *With background art*

Please use the correct psd file depending on your design



STICKER LABEL
DESIGN WITHOUT
BACKGROUND

STICKER LABEL
DESIGN WITH
BACKGROUND



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3. For each design set, add your 3 PSD files in a folder and label it as **Yourname Washi 1**

4. Upload your files. Go to jimiagency.net → **My Account** → **Orders** → click on your current order → and upload design using the **Add file** button.

5. **Be ready to Edit your designs during our editing stage**

Frequently Asked Questions:

- How are you getting these made?
We are printing from a Korean company/factory. Should any problems arise, we can physically visit them to clear any issues.
- I don't have PayPal! Is there any other way for me to send money to you?
We prefer to be paid via PayPal, but if this is an issue **please e-mail us first**.
- Do I get tracking?

When you order your products, you will get to chose your shipping options. Standard shipping (available only for packages under 2kg) will take up to 5 weeks with not tracking. CP shipping usually takes 1-2 weeks with tracking. EMS shipping takes around 1 week with tracking.

- *How will you use my art for “promotional purposes?”*

We'll only use your art to promote this service, or advertise our company. We will not make any profit whatsoever. We may slightly alter your art (filters, cropping, artistic product shots, etc.), but will always credit you/the artist.

If you're uncomfortable with any of this, just let us know. We'll **never** include your art without your express permission!

- *Will there be more Washi tape group order like this in the future*

It really depends on the demand. Washi tapes orders are complicated and need a lot of revisions between us, artists, and the factories. We will try to do them once in a while.

If you have other questions or concerns, email us at [**jimiagencyinc@gmail.com**](mailto:jimiagencyinc@gmail.com).

